

Business Economics

At UW-Eau Claire

The Business Economics program will provide you with the general business knowledge you need to compete in today's job market with the knowledge and understanding of the economics of our society. If you want a wide range of career options in economics and want to start a career in business immediately after graduation, then this program might be the right fit for you!

Competitive accreditation

Our business programs are accredited by The Association to Advance Collegiate Schools of Business (AACSB International). This mark of quality is achieved by fewer than 5 percent of all business schools in the world.

Faculty make the difference

Our faculty are proud of the individual attention they give their students. You'll learn in small class settings and get lots of one-on-one attention from professors who go out of their way to get to know you.

Business Economics students can work one-on-one with professors on fascinating research projects, gaining in-depth knowledge for their careers or graduate school. Our students gain real-world experience with work on projects through the economics department's Chippewa Valley Center for Economic Research and Development, which provides expert analysis to businesses, government agencies and non-profits in the Eau Claire region.

The economics faculty has in-depth experience in international economics. (For example, during a recent summer, six faculty members pursued research interests abroad — two in Europe, three in Asia and one in Africa.) Based on this faculty experience, we offer several courses

with an international focus. In addition, our faculty members have led students in courses and research projects in Argentina, Nicaragua, Germany and China.

Added value

Students can add value to their degrees by earning certificates in communication, leadership, information systems, sales and international business, making them more marketable job candidates. Through our international business education program, students can study business and economics in 19 different countries.

Cap it off

Seniors conduct a capstone project that is a culmination of their experience. Students have worked in teams to study issues like the economics of global warming, regional economic trends and public health initiatives. Students who plan to pursue graduate work in economics have completed capstone projects in mathematical economics, and international students have studied economic policy issues in their home countries. Other students with a deep interest in finance have explored the economics of derivatives markets or foreign exchange markets.

"Joining the economics department has been one of the best decisions I have ever made. The opportunities to conduct research, travel and work with some of the best professors are endless. I feel not only prepared to enter the job market, but to continue my passion for economics for years to come."

— Stephen



Our graduates

Business economists work in finance, manufacturing, mining, transportation, communications, banking, insurance, retailing, investment, and other types of organizations. They also work in trade associations and consulting organizations.

Places our grads go:

- *Credit Risk Manager*, The Swiss Colony, Monroe, WI
- *Corporate Bond Representative*, Piper Jaffray, Minneapolis, MN
- *Technology Analyst*, Andersen Consulting, Minneapolis, MN
- *Policy Analyst*, Wisconsin Department of Workforce Development
- *President*, Northwestern Bank, Chippewa Falls, WI

Majors

Business Economics

A business economics degree is a comprehensive major in economics consisting of the basic business core in the College of Business plus additional economics courses. Completion of this major results in a bachelor of business administration degree. It is recommended for students who want a wide range of career options and want to start a career in business immediately after graduation. This degree requires no minor.

Certificates

Certificate programs offer an opportunity for an individual to earn college credit and advance toward a credential that certifies a significant level of achievement within a prescribed area. The following certificate programs are available through the College of Business.

- International Business
- Leadership Studies
- Advanced Business Communication
- Information Systems
- Sales

Suggested freshman curriculum

University writing requirement—depending on placement exam.

For test-out options, see uwec.edu/Blugoldseminar/testout.

Principles of Microeconomics and Macroeconomics

Principles of Accounting

Foreign language and/or math

Introduction to Psychology or Sociology

Physical Education/Wellness

General electives

The Power of
AND

What will your **AND** be?
Be a Blugold and find out!

BUSINESS ECONOMICS

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715-836-3388 • www.uwec.edu/econ

visit
www.uwec.edu/admissions

note:
Special admission requirements

You must be formally admitted to the College of Business before you can take junior- and senior-level management and business courses. Most students apply for admission at the end of their sophomore year. See College of Business admission requirements online at www.uwec.edu/COB/undergraduate/admission.