

## Management

### At UW-Eau Claire

The Management major at UW-Eau Claire provides students with a broad skill set that is useful in a wide array of possible careers. The program emphasizes communication, teamwork, critical thinking and analytic abilities.

### Certifiably talented

Management majors complete certification exams as part of their degree requirements, which makes them more competitive in the job market. Human Resource students and Operations/Material Management majors must take and pass one professional certification examination (SHRM or APICS) prior to graduation. (Our students' pass rate of the SHRM exam is higher than the national average.) Few if any campuses have this as a requirement or prepare students to take these exams, setting UW-Eau Claire ahead of the rest.

### Innovative classes

You can expect innovative faculty and classes at UW-Eau Claire. In a class required for all College of Business majors, students compete in a management strategy simulation known as the "Sim Super Bowl." This class is taught by management faculty and is not replicated at any other university. Another class allows students to earn service-learning credit while taking on a civic project, and in another, students provide business consulting services to actual Chippewa Valley small businesses.

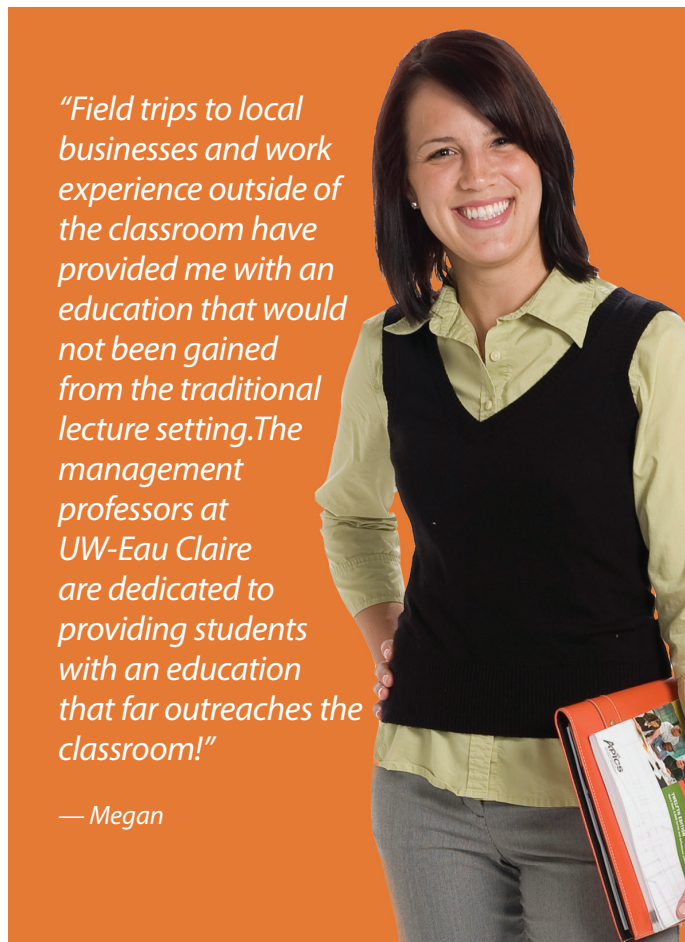
### Student organizations

UW-Eau Claire has excellent student organizations for management majors. The Association of Operations Management is one of only seven



chapters in U.S. to receive a "Platinum" designation five years in a row. Other active organizations are the Society

for Human Resource Management and the Collegiate Entrepreneurs' Organization.



*"Field trips to local businesses and work experience outside of the classroom have provided me with an education that would not been gained from the traditional lecture setting. The management professors at UW-Eau Claire are dedicated to providing students with an education that far outreaches the classroom!"*

— Megan

### Majors

Management (comprehensive major; requires no minor)

### Areas of concentration

- General Management
- Entrepreneurship
- Human Resource Management
- Operations/Materials Management

### Minors

Management

### Suggested freshman curriculum

University Writing Requirement— depending on placement exam.

For test out options, see [uwec.edu/Blugoldseminar/testout](http://uwec.edu/Blugoldseminar/testout)

Principles of microeconomics and macroeconomics

Short course in calculus

Statistics

Introduction to psychology or sociology

Physical education/wellness

General education electives

### Accreditation

Our business programs are accredited by The Association to Advance Collegiate Schools of Business (AACSB International), a mark of quality achieved by fewer than 5 percent of all business schools in the world.

### Did you know?

Our Entrepreneurship Program is one of the most comprehensive programs in the state. Faculty and area business people help students develop their own business plans. Graduates can even compete for start-up funds through the Blugold Angel Fund.

### Our graduates

Typical positions held by our graduates include retail manager, job or inventory analyst, purchasing agent, labor relations specialist, employee benefits and compensations specialist, operations

manager, entrepreneur/business owner, and human resources officer.

### Places our grads go:

- Human Resources Assistant, Kroll Ontrack, Eden Prairie, MN

- Retail Supply Planner, Harley-Davidson, Inc., Milwaukee, WI

- Executive Team Lead, Target Corporation, Mankato, MN

- Director of HR, Curt Manufacturing, Inc., Eau Claire, WI

The Power of

# AND

## What will your **AND** be? Be a Blugold and find out!

**MANAGEMENT AND MARKETING**

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# note:

### Special admission requirements

You must be formally admitted to the College of Business before you can take junior and senior level management and business courses. Most students apply for admission at the end of their sophomore year. College of Business admission requirements online at [www.uwec.edu/cob/undergraduate/admission](http://www.uwec.edu/cob/undergraduate/admission).